## Genetically Modified Mice Supply Chain Analysis



Vertical	Manufacturing Pharmaceutical Healthcare Portfolio Logistics Financial Government Business
Genre	Case Study Project Review: White Paper Technology Overview
Client	A leading global pharmaceutical firm
Situation	<ul> <li>A company merger greatly increased the GeMM (Genetically Engineered Modified Mice) program's internal and external line population. This resulted in a 40% cost overrun, in the first year alone, beyond all post</li> </ul>
	<ul><li>merger financial projections.</li><li>Once the various GeMM lines were combined, there was no means to project into the future what the com-</li></ul>
	bined supply chain would cost and how to control it.
Objectives	• Enable the company to accurately project/predict cost and FTE requirements for GeMM's into the future.
	<ul> <li>Allow them to optimize the mix of internal and external line designations from both a cost and delivery stand- point.</li> <li>Record on the predicted internal line perculation, determine the subsequent related enimel buckendry re-</li> </ul>
	<ul> <li>Based on the predicted internal line population, determine the subsequent related animal husbandry resource requirements.</li> <li>Document in flow chart form, the GeMM supply chain process.</li> </ul>
	<ul> <li>Help predict internal line caging requirements based on a GeMM line portfolio.</li> <li>Enable management to model the consolidation of all global lines under one internal and external produc-</li> </ul>
	tion environment.
Solution	• This solution included a computer simulation application which allows the client to conduct "What-If" sce-
Condition	narios on all aspects of the GeMM supply chain. <ul> <li>Input to the model comes from the number of ideas historically generated over a one year period</li> </ul>
	<ul> <li>The model then uses this "idea" input to drive two main functions         <ul> <li>The availability of mice based upon the biological reproductive process of a line of mice</li> </ul> </li> </ul>
	<ul><li>o The demand for the mice based on the number of projected tests required</li><li>Model was verified to be 90% accurate when compared to historical data</li></ul>
	• The types of output or results from the model include projections as to the total requirements to generate the appropriate supply of mice, as well as the costs to generate that supply internally and externally
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Results	Tangible benefits: • Analyzed the future demand and line costs to identify changes in internal vs. outsourced lines which re-
	<ul> <li>sulted in an annual budget savings of \$1.5MM.</li> <li>Provided management with an analysis of the current FTE requirements versus projected department obli- regions revealing a potential FTE gap.</li> </ul>
	gations revealing a potential FTE gap. Intangible benefits:
	<ul> <li>Provided the GeMM team a quantitative way to assess the cost of internal staffing requirements for hus- bandry activities if all lines were managed internally.</li> </ul>
	<ul> <li>Enabled them to decide which lines to develop internally and which ones to outsource</li> <li>Improved management's ability to profile budget impacts from varying external line configurations.</li> </ul>
	<ul> <li>Developed a custom user interface to expedite the team's ability to profile line requirements and rapidly customize scenarios.</li> </ul>